



## MEDIA RELEASE

SCENIC RIM VIEW COTTAGES  
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# Scenic Rim View Cottages - Awarded Cutting Edge Directions Award at Queensland Tourism Awards

On Friday 17th November 2006 at the Brisbane Convention Centre, Scenic Rim View Cottages were awarded the Cutting Edge Directions Award at the 2006 Queensland Tourism Awards.

The Queensland Tourism Award's Judging panel, together with Cutting Edge presented Scenic Rim View Cottages with the Cutting Edge Directions Award in recognition of Business Excellence Displayed in the Queensland Tourism Industry.

Scenic Rim View Cottages were awarded this prestigious award for displaying the following characteristics:

- Responsiveness - the ability to meet the customers needs
- Diversification - into complementary businesses
- Innovation - in product, services and technology
- Expansion - into new products and services.

Scenic Rim View Cottages representative David Boyd was proud to accept the award and said 'as this was our debut nomination into the Queensland Tourism Awards, we are extremely pleased to be rewarded for the quality service and excellent standard of Bed and Breakfast style accommodation we provide.'

In 2005 Scenic Rim View Cottages were also awarded 'Excellence by an emerging tourism business' at the Ipswich and Valleys Tourism Awards. This, as well as their new 'Cutting Edge Directions Award' has resulted in another great year for Scenic Rim View Cottages, who will continue to improve and actively promote their special part of Australia to the rest of the world.

-ENDS-

AAA/RACQ ★★★★★

In the shire of Boonah, located at Warrill View

For further information call David Boyd on (07) 5464 6508

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2005 QUEENSLAND TIMES IPSWICH & VALLEYS TOURISM AWARDS WINNER  
*Excellence by an Emerging Tourism Business*

2006 QUEENSLAND TOURISM AWARDS  
*Cutting Edge Directions Award*